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Education Is a Must So is *BoardRoom Institute*

MANY BOARDROOM ARTICLES WE'VE PUBLISHED OVER THE YEARS HAVE FOCUSED ON EDUCATION FOR PRIVATE CLUB BOARDS OF DIRECTORS. THAT'S BEEN OUR MANTRA: TO EDUCATE AND INFORM.

Now it all comes into sharper focus in our cover package this issue with the launch of BoardRoom Institute, our online board member training and orientation program.

This approach emphasizes “a comprehensive orientation that successfully prepares board members for their role in private club governance,” opines John Fornaro, BoardRoom’s CEO and publisher, and the main push behind BoardRoom Institute, along with Tarun Kapoor, the Institute’s dean of education.

Collaborative governance holds the key to successful change and sustainability in a private club. It’s a concept Kapoor, an innovative thinker has been touting...boards of directors and club general managers must not only co-exist, but they must collaborate to govern private clubs effectively.

The benefits of Institute’s Board Member Training & Orientation program are several, including:

- Interactive education conducted by leading industry experts
- Focuses on collaborative governance
- Eliminates micromanagement
- Tracks individual comprehension and course completion
- Minimizes board member liability and nurtures tax-exempt status
- Creates a shared playbook.

Board members may bring a wealth of their own education to their position as a director, but equally important is the fact they also need to be well educated about their roles and responsibilities as members of your club’s board. Fact is, today most aren’t and they need to be!

Most private clubs (boards, members and management), to sustain themselves effectively and successfully, can’t leave their governance and daily operations to happenstance.

It has to be effectively planned with role clarity, reinforcing the concept of the volunteer directors setting the club’s policy direction with the staff professionals in charge of managing the club. Anything less leads to chaos.

The breakthrough for this board training is founded in a web-based interactive training and communication platform developed in conjunction with LightSpeedVT, a Las Vegas-based company.

Board members learn and train one-on-one with industry experts, on their own time, at their own pace via an easy-on-the-eyes interactive virtual technology platform.

“It’s powerful, quick and easy,” enthused Fornaro, “allowing board members to go through the learning and orientation process they need to be the best in the industry.”

Educating your board members makes a difference, and you can do so by making BoardRoom Institute your club’s comprehensive resource of choice.



Our annual Technology issue (September/October) takes a little different tact this year. Our contributors give us their opinions of what and where and why of today’s club technologies, including some by way of case studies. So rather than answering a couple of questions, they tell us where they think we’re headed in the future. It’s their opinions, and unquestionably, change continues to happen quickly for club technology. We think their viewpoints can cast some light on your discussions with your technology suppliers.

And finally...we continue with more introductions of BoardRoom 21 Presidents of the Year, and *our sincere apologies to Richard L. LaRocca*, general manager of the Kirtland Country Club, Willoughby, OH, for our publishing an incorrect picture in our *July/August issue*. The correct picture is shown on page 58. Other top presidents in this issue include: *Chet Kronenberg*, President, The Mulholland Tennis Club, Los Angeles, CA; *Robert Kummer, Jr.*, President, Birnam Wood Golf Club, Montecito, CA, and *Arthur M. Scully, III*, President, Fox Chapel Golf Club, Pittsburgh, PA. **BR**

Got a comment? Drop us a note:
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