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Congratulations Galore!

A TIP OF THE HAT TO JOHN RYDELL, PRESIDENT AND BRUCE CARSON, PAST PRESIDENT OF MISSION VIEJO COUNTRY CLUB IN MISSION VIEJO, CA FOR THEIR SELECTION AS BOARDROOM MAGAZINE'S DISTINGUISHED PRIVATE CLUB PRESIDENTS FOR 2010.

They are featured in our BoardRoom cover story this issue.

This marks the third year BoardRoom is recognizing club presidents for their outstanding leadership and for the first time, two, who have so wonderfully combined their efforts for the betterment of their club, are being recognized as the *Distinguished Presidents*.

Mission Viejo Country Club with vision, commitment and the backing of its presidents, board and membership and staff, including general manager Brad Shupe, has embarked on a most interesting venture of renewal. Lessons can be learned from the Mission Viejo experience, and it bodes well for the future.

These two presidents receive their 'due' in this issue's story. The complete list of the top 20 is included and stories of these 20 will be published in BoardRoom throughout 2011.

Read on, and then submit your president's name later this year as BoardRoom's top private club presidents for 2011.



And another tip of the hat to Jay DiPietro, general manager, Boca West Country Club, Boca Raton, FL who's being recognized for outstanding service to the private club industry with his selection for BoardRoom magazine's *Lifetime Achievement Award*. *The award is presented annually based on the criteria of: how each candidate has helped the private club industry; how they have impacted the industry, what they should be remembered for and who have served with distinction, honor and integrity.*

"It's an honor to select Jay DiPietro," exclaimed BoardRoom publisher John Fornaro. "It's the first time BoardRoom has recognized a club general manager and there's no one more worthy than Jay."

DiPietro and his accomplishments are outlined in a BoardRoom feature this issue.

"A Lifetime Achievement Award is no small honor and I cannot think of another industry individual who is more deserving of this recognition than Jay," pronounced Jim Singerling, chief executive officer of the Club Managers Association of America said, in acknowledging Jay's achievements.

No need to say more!

AND BOARDROOM INSTITUTE LAUNCHES

And as *BoardRoom magazine* enters its 15th year of publication, the only thing constant about change is change.

Everyone in this industry has faced a couple of trying years, but we at BoardRoom jump into 2011 with renewed vigor and a commitment to give our readers a substantive package aimed at educating and informing private club boards of directors.

It's going to be an exciting year and best of all for BoardRoom's readers with the introduction of several new writers and areas of specific interest to private club board and general managers.

You will see increased emphasis on our 'Green Committee', especially with the contributions from *Bruce Williams*. The principal of Bruce Williams Golf Consulting as well as Executive Golf Search, William will broach a number of topics this year including smart purchasing; scheduling labor that makes sense; and perhaps case studies on water efficiency and management; and what makes a great green committee.

And you'll see beefed up information packages with our *membership committee*, probably the most important aspect of clubs operations today; the *pro shop* and *culinary* and *catering* services articles. Many of our stories will come from contributors new to BoardRoom, but all well experienced in the private club industry.



And last, but not least, we're announcing the launch of *BoardRoom Institute...the online certification learning center for boards of directors*. We all know what happens when private club board members don't understand their roles. They either shrink away into a corner and avoid any of the club's governance activities or they get so involved that they literally want to 'manage' (or better said) micro-manage the club's activities. The result is leadership conflicts between the club's board and club's management to the satisfaction of no one.

BoardRoom Institute's objective is to make BRI the "resource of choice for private clubs" and to provide an online certification program for private club boards of directors, focusing on role clarity so that board members clearly understand their roles and responsibilities. The ultimate goal, of course, is collaborative governance, where everyone share the vision and 'plays from the playbook.' Stay tuned for more details. **BR**

Got a comment? Drop us a note: dave@boardroommagazine.com